USA - Data Collected May 8th through May 21st, 2018

	Total		Ethn	icity			Family's A	nnual Inco	me	Ethn	icity by Inco	ome Unde	r 25K	Et	hnicity by In	come 100l	(+
YouGov [®] What the world thinks	Base	White	Hispanic	Black	Other	Less than \$25,000	,	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
CHILDREN'S QUESTION: Where do you feel safe? Please select all that apply to you.																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
In my home/apartment	92%	94%	92%	87%	94%	91%	92%	92%	94%	94%	95%	82%	100%	95%	92%	90%	92%
In my neighborhood	64%	71%	52%	54%	59%	45%	61%	64%	82%	48%	44%	43%	37%	85%	72%	71%	79%
At school	59%	64%	55%	42%	55%	45%	56%	60%	73%	45%	53%	34%	60%	76%	52%	65%	77%
At the church, mosque or synagogue that I go to	38%	42%	30%	35%	36%	29%	35%	41%	50%	36%	24%	27%	13%	52%	47%	42%	43%
None of the above	2%	1%	2%	3%	1%	3%	2%	1%	0%	4%	1%	3%	-	0%	_	5%	-

CHILDREN'S QUESTION: Where are some other places that you feel safe? (Open-ended responses among those who provided a reponse.)

epolise.)																	
Unweighted base	1901	1024	430	300	147	384	652	328	537	79	146	148	11	370	70	37	60
Base	1924	1126	405	228	165	388	729	299	507	117	149	110	12	371	52	26	57
At my grandparents' house	29%	30%	30%	28%	19%	34%	31%	25%	24%	47%	27%	35%	5%	24%	30%	22%	23%
In my home/apartment	28%	23%	37%	41%	28%	33%	28%	31%	23%	17%	39%	40%	30%	22%	40%	22%	14%
At my friend`s house	22%	25%	19%	11%	20%	17%	22%	22%	25%	25%	16%	11%	9%	25%	24%	15%	28%
At school	14%	12%	16%	22%	11%	17%	13%	16%	12%	7%	20%	26%	6%	11%	14%	14%	11%
At the park	11%	12%	11%	9%	9%	10%	10%	14%	13%	13%	11%	4%	24%	14%	6%	25%	9%
At the church, mosque or synagogue that I go to	11%	9%	13%	18%	12%	14%	11%	14%	6%	10%	13%	18%	20%	7%	3%	9%	5%
At my family`s house / relative`s house	9%	9%	10%	8%	8%	9%	10%	8%	9%	5%	11%	9%	27%	9%	2%	24%	6%
At the store	8%	9%	4%	7%	9%	7%	10%	6%	8%	8%	5%	4%	42%	8%	6%	12%	5%
At my aunt/uncle`s house	6%	6%	9%	8%	1%	11%	7%	4%	4%	9%	10%	14%	-	4%	6%	4%	1%
At the mall	6%	5%	7%	3%	9%	6%	3%	6%	9%	7%	9%	1%	-	9%	7%	5%	11%
In the car	5%	6%	5%	3%	1%	4%	4%	8%	5%	2%	9%	2%	-	6%	6%	2%	1%
In my neighborhood	4%	4%	4%	4%	4%	3%	3%	4%	7%	2%	5%	3%	-	7%	5%	7%	5%
At sports practice / sports ground	4%	5%	3%	2%	2%	1%	2%	2%	10%	0%	3%	-	-	10%	10%	15%	4%
At the library	4%	3%	4%	2%	8%	3%	4%	3%	3%	6%	2%	1%	10%	3%	1%	4%	3%
With my parents	4%	3%	3%	4%	5%	3%	3%	5%	5%	1%	3%	6%	-	4%	4%	3%	11%
At the movies / movie theater	3%	3%	3%	5%	3%	2%	3%	4%	5%	2%	-	3%	-	5%	3%	7%	6%
At restaurants	3%	3%	3%	1%	2%	1%	2%	5%	3%	0%	2%	0%	-	3%	8%	-	6%
At my dad's house	2%	2%	2%	3%	-	5%	2%	1%	1%	7%	5%	5%	-	1%	4%	-	-
With my dad	2%	1%	6%	1%	1%	6%	1%	1%	1%	-	14%	2%	-	1%	3%	-	-
In the backyard	2%	2%	2%	0%	2%	-	3%	2%	2%	-	-	-	-	2%	1%	2%	3%
At the police station	2%	1%	5%	0%	3%	1%	4%	2%	1%	0%	1%	0%	6%	0%	1%	-	3%
At my brother/sister`s house	2%	2%	3%	2%	-	4%	2%	0%	1%	8%	3%	2%	-	0%	-	4%	-
At the gym	2%	1%	2%	2%	5%	2%	2%	1%	2%	-	3%	2%	6%	2%	6%	2%	-
Everywhere	2%	2%	1%	3%	2%	1%	2%	2%	2%	1%	-	3%	-	2%	3%	-	3%
Outside	2%	2%	0%	3%	-	1%	2%	1%	2%	1%	0%	2%	-	2%	-	-	-
At the beach	2%	2%	2%	1%	1%	2%	1%	3%	1%	1%	3%	-	7%	2%	0%	3%	-
At the playground	2%	2%	1%	1%	1%	1%	1%	1%	3%	1%	0%	1%	-	3%	4%	-	1%
With my mom	1%	1%	2%	2%	2%	2%	2%	1%	1%	2%	3%	3%	-	1%	3%	-	-
Shopping	1%	2%	1%	1%	2%	1%	1%	1%	2%	4%	0%	-	-	1%	3%	3%	5%
At work	1%	2%	0%	1%	-	0%	2%	1%	2%	-	1%	0%	-	3%	-	4%	-
At my mom's house	1%	1%	2%	2%	1%	5%	1%	1%	0%	6%	5%	2%	-	0%	-	-	-

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	Total		Ethni	city		F	amily's A	nnual Inco	me	Ethni	city by Inco	me Unde	r 25K	Etl	nnicity by In	come 100k	(+
	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
At the hospital	1%	1%	0%	1%	2%	0%	2%	0%	1%	-	*	1%	-	1%	-	5%	5%
At the doctor's	1%	1%	1%	1%	-	1%	1%	0%	2%	-	1%	1%	-	2%	-	3%	-
At Walmart	1%	1%	1%	0%	3%	1%	1%	2%	0%	3%	-	1%	6%	0%	-	1%	-
Camping	1%	1%	0%	1%	1%	0%	1%	0%	1%	-	-	1%	-	1%	2%	-	3%
At Disneyworld	1%	1%	1%	-	1%	-	-	1%	3%	-	-	-	-	3%	4%	-	1%
At the pool / swimming	1%	1%	0%	0%	1%	1%	0%	2%	1%	1%	-	-	10%	1%	1%	-	1%
On the bus	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	0%	-	1%	-	-	0%
On vacation	1%	1%	1%	1%	1%	-	0%	1%	2%	-	-	-	-	1%	5%	-	2%
At the zoo	1%	1%	0%	0%	-	0%	0%	1%	1%	1%	-	1%	-	1%	2%	-	-
At my cousin`s house	1%	1%	1%	0%	1%	0%	0%	0%	2%	-	0%	0%	-	1%	5%	-	2%
At dance class	1%	1%	0%	0%	-	-	1%	1%	1%	-	-	-	-	1%	1%	-	-
At my mom/dad's work	1%	0%	1%	-	2%	0%	1%	1%	1%	-	-	-	9%	1%	-	-	1%
At McDonalds	1%	1%	0%	1%	-	1%	1%	-	0%	2%	1%	1%	-	0%	-	-	-
At boys and girls club / scouts	1%	1%	-	1%	-	0%	0%	0%	2%	-	-	1%	-	2%	-	3%	-
At YMCA	0%	0%	*	0%	-	0%	0%	-	0%	1%	*	0%	-	0%	-	2%	-
Other	12%	14%	6%	10%	15%	8%	11%	16%	16%	10%	4%	12%	13%	16%	13%	9%	19%
Don't know / none	0%	-	1%	-	1%	1%	-	-	0%	-	2%	-	-	-	-	-	2%

CHILDREN'S QUESTION: Which of these are reasons you don't feel safe in your neighborhood? You can check all the items that are true for you. (Among children who did not select "neighborhood" in previous question.)

Unweighted base	708	294	210	158	46	229	267	114	98	36	88	98	7	57	19	11	11
Base	716	328	203	112	74	222	294	118	81	61	85	70	6	45	16	7	13
There are not places for me to safely play with/be with my friends	30%	34%	25%	36%	18%	38%	35%	16%	10%	43%	30%	42%	40%	8%	15%	31%	1%
There are robberies and break-ins	23%	19%	27%	26%	25%	22%	26%	24%	15%	15%	20%	29%	34%	19%	9%	10%	9%
There are no neighbors I can count on for help or support	23%	28%	19%	26%	6%	22%	27%	20%	12%	28%	11%	31%	12%	14%	16%	15%	1%
People do not watch out for me	21%	23%	15%	28%	17%	19%	22%	30%	8%	18%	9%	32%	12%	10%	9%	6%	-
I see people selling or using drugs	21%	20%	18%	28%	18%	20%	24%	19%	12%	13%	18%	28%	15%	17%	6%	15%	-
People do not take care of their homes or the area around their homes or apartments	20%	20%	23%	20%	10%	24%	21%	16%	12%	29%	22%	20%	52%	12%	20%	11%	6%
There is racism	20%	18%	22%	25%	13%	21%	21%	16%	18%	27%	16%	21%	39%	20%	21%	21%	6%
There are gangs	20%	14%	27%	24%	20%	21%	22%	14%	16%	11%	19%	32%	23%	15%	20%	-	27%
There is gun violence	19%	16%	17%	33%	16%	22%	16%	25%	12%	14%	14%	37%	27%	15%	10%	6%	6%
People are not friendly to me	19%	21%	17%	20%	11%	20%	20%	16%	14%	35%	8%	21%	24%	17%	18%	6%	6%
I feel different from other people who live in our neighborhood	18%	19%	16%	16%	17%	18%	21%	16%	8%	27%	9%	20%	27%	10%	9%	10%	-
None of these describe why I don't feel safe in my neighborhood	17%	15%	18%	14%	28%	10%	21%	15%	28%	11%	12%	9%	-	28%	7%	28%	52%

PARENTS' QUESTION: Which of the following describe the neighborhood where you and your child live?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65

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	Total		Ethni	city		F	amily's A	nnual Inco	me	Ethni	icity by Inco	me Unde	r 25K	Eti	hnicity by In	come 100l	(+
YouGov What the world thinks	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
People take care of their homes/the area around their homes or apartments	60%	66%	47%	51%	62%	49%	57%	59%	74%	50%	48%	46%	64%	79%	51%	65%	68%
People are friendly to my children	56%	61%	46%	45%	52%	46%	52%	57%	68%	43%	50%	42%	52%	73%	49%	54%	60%
There are places for children to safely play or be with their friends	51%	56%	43%	39%	56%	34%	50%	53%	67%	34%	33%	35%	34%	68%	59%	58%	73%
It's a place I want to stay	49%	54%	40%	39%	51%	36%	49%	45%	62%	40%	41%	25%	39%	65%	49%	56%	61%
There are neighbors I can count on for help or support	47%	53%	36%	35%	51%	30%	47%	49%	60%	33%	26%	30%	28%	63%	53%	49%	53%
People watch out for each other's children	39%	42%	35%	35%	33%	30%	34%	35%	55%	25%	34%	32%	32%	57%	60%	51%	44%
There are robberies and break-ins	16%	15%	17%	21%	19%	20%	18%	14%	12%	13%	20%	28%	21%	13%	13%	11%	4%
We see people selling or using illegal drugs	14%	12%	17%	20%	7%	24%	14%	14%	5%	21%	23%	28%	22%	5%	8%	2%	6%
There is racism	14%	12%	15%	18%	13%	16%	15%	14%	10%	18%	12%	18%	12%	10%	13%	23%	5%
We feel different from other people who live in our neighborhood	13%	11%	12%	19%	18%	16%	14%	14%	8%	16%	9%	26%	17%	6%	17%	4%	18%
There is gun violence	10%	8%	12%	21%	8%	16%	11%	6%	6%	7%	14%	30%	17%	6%	8%	5%	5%
There are gangs	9%	5%	16%	13%	10%	14%	9%	10%	5%	5%	19%	17%	21%	4%	11%	2%	3%
None of these describe my neighborhood	4%	4%	5%	7%	2%	5%	5%	3%	3%	5%	4%	6%	-	3%	3%	15%	3%

PARENTS' QUESTION: We also want to know what concerns you. What are some of the things you worry about for [INSERT NAME/your child]? Just like before, you can choose as many as apply.

as many as apply.																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
my child being bullied	51%	52%	55%	46%	39%	60%	51%	47%	44%	61%	66%	51%	49%	45%	47%	25%	45%
\ldots my child feeling pressure to do things he/she doesn't want to do	46%	47%	46%	38%	47%	47%	48%	41%	45%	46%	50%	42%	52%	48%	36%	24%	47%
a shooting happening at my child's school	36%	35%	39%	41%	30%	43%	39%	37%	26%	35%	47%	47%	37%	27%	17%	31%	27%
my child getting into college but not being able to afford to go	36%	36%	38%	36%	32%	43%	40%	35%	25%	40%	46%	42%	48%	26%	20%	16%	21%
my child feeling different and not fitting in with people his/her age	35%	38%	32%	26%	35%	37%	36%	33%	32%	46%	35%	29%	45%	35%	28%	12%	31%
my child being treated unfairly because of who he/she is	35%	32%	35%	48%	34%	48%	34%	35%	25%	46%	43%	54%	60%	25%	19%	26%	31%
my child getting involved with drugs	31%	31%	35%	26%	28%	35%	31%	28%	29%	30%	43%	30%	29%	30%	30%	13%	33%
my child getting sick and my family not being able to afford medical care	28%	27%	30%	32%	23%	35%	31%	31%	15%	27%	40%	37%	32%	15%	16%	12%	17%
not having enough money for food or housing for my family	27%	24%	34%	35%	19%	45%	32%	19%	9%	42%	50%	44%	43%	8%	11%	5%	12%
my child not getting a good education at the school he/she currently attends	26%	23%	31%	30%	25%	36%	28%	23%	16%	36%	37%	34%	34%	15%	16%	15%	21%
climate change	24%	23%	25%	24%	27%	26%	21%	22%	28%	17%	36%	21%	46%	28%	16%	31%	39%
one or both of my child's parent(s) experiencing a job loss	24%	23%	27%	22%	24%	24%	27%	24%	19%	15%	35%	22%	32%	19%	18%	13%	23%
a shooting happening in our neighborhood	21%	19%	25%	30%	19%	29%	25%	19%	12%	25%	26%	37%	22%	10%	8%	23%	21%
a terrorist attack happening near where we live	21%	19%	21%	26%	27%	21%	23%	25%	14%	14%	21%	27%	35%	14%	10%	15%	20%
my child not getting into college	19%	17%	25%	25%	14%	27%	21%	16%	13%	20%	38%	24%	19%	13%	16%	18%	11%
my child not graduating from high school	18%	14%	26%	22%	13%	26%	19%	14%	10%	20%	36%	22%	12%	9%	12%	18%	9%
my child getting in trouble with the police	17%	15%	20%	25%	11%	26%	18%	14%	9%	22%	27%	29%	24%	8%	20%	8%	11%
I am not worried about any of these	10%	10%	11%	9%	11%	6%	9%	10%	15%	5%	6%	7%	-	14%	19%	26%	12%

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Total		Ethni	city		F	amily's A	nnual Inco	me	Ethn	icity by Inco	ome Unde	r 25K	Et	hnicity by In	come 100	< +
Base	White	Hispanic	Black	Other		\$25,000 - \$69,999	,		White	Hispanic	Black	Other	White	Hispanic	Black	Other

CHILDREN'S QUESTION: We also want to know what concerns you. What are some of the things you worry about? Just like before, you can choose as many as apply

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
being bullied	42%	43%	46%	33%	37%	50%	44%	38%	34%	52%	55%	43%	48%	35%	40%	21%	28%
a shooting happening at my school	33%	31%	37%	35%	33%	32%	36%	32%	29%	24%	34%	39%	24%	29%	29%	39%	27%
feeling pressure to do things I don't want to do	29%	29%	30%	28%	30%	32%	30%	24%	28%	28%	34%	34%	50%	28%	29%	14%	35%
feeling different and not fitting in with people my age	28%	28%	29%	20%	31%	31%	29%	24%	26%	36%	29%	28%	13%	28%	18%	13%	29%
my parent(s)/guardian not having a job or losing their job	28%	26%	35%	25%	26%	30%	29%	25%	25%	22%	42%	26%	34%	25%	20%	17%	27%
being treated unfairly because of who I am	25%	24%	25%	30%	26%	31%	22%	25%	24%	27%	31%	36%	27%	24%	24%	15%	22%
not having enough money for food or housing	23%	22%	25%	24%	18%	37%	24%	19%	11%	40%	37%	31%	43%	11%	8%	2%	16%
getting into college but not being able to afford to go	20%	20%	22%	21%	20%	25%	22%	19%	15%	22%	29%	24%	33%	15%	12%	7%	22%
a terrorist attack happening near where I live	19%	19%	19%	18%	22%	18%	20%	22%	18%	16%	17%	21%	25%	17%	15%	18%	30%
a shooting happening in my neighborhood	19%	16%	22%	27%	23%	23%	21%	18%	14%	14%	23%	34%	20%	11%	17%	15%	26%
not getting into college	18%	17%	19%	18%	25%	16%	19%	18%	20%	10%	17%	18%	30%	19%	22%	15%	23%
getting sick and not having enough money for medical care	17%	15%	23%	16%	17%	25%	17%	17%	11%	20%	35%	19%	27%	10%	11%	14%	16%
not graduating from high school	16%	14%	21%	18%	17%	25%	17%	16%	9%	20%	31%	23%	28%	9%	6%	8%	15%
not getting a good education at the school I go to	16%	13%	20%	18%	21%	24%	14%	15%	11%	24%	26%	20%	27%	10%	9%	19%	15%
climate change	14%	14%	15%	11%	16%	15%	11%	12%	18%	14%	19%	10%	24%	18%	10%	24%	20%
getting in trouble with the police	11%	10%	13%	16%	12%	12%	13%	11%	9%	10%	12%	13%	18%	7%	12%	8%	15%
getting involved with drugs	8%	6%	11%	10%	10%	10%	7%	8%	9%	4%	14%	10%	18%	8%	9%	7%	14%
I am not worried about any of these	17%	16%	17%	20%	18%	11%	18%	13%	24%	10%	10%	13%	-	23%	27%	34%	24%

PARENTS' QUESTION: Regarding a shooting happening at your child's school, are you concerned about... (Among parents who are worried about a shooting at their child's school.)

Unweighted base	771	392	180	139	60	185	288	124	174	33	70	76	6	119	21	13	21
Base	817	469	179	110	60	199	335	132	151	53	80	61	5	113	11	9	18
A mass shooting intended to harm as many people as possible	85%	87%	81%	79%	89%	81%	86%	85%	87%	87%	80%	76%	86%	88%	90%	79%	85%
A gang-related shooting	27%	23%	32%	31%	31%	35%	27%	27%	16%	31%	36%	37%	28%	17%	17%	21%	5%
A shooting where one person is targeting another person	41%	39%	43%	49%	44%	46%	38%	47%	39%	39%	43%	56%	58%	42%	30%	52%	18%

CHILDREN'S QUESTION: Regarding a shooting happening at your school, are you concerned about...(Among children who are worried about a shooting at their school.)

Unweighted base	721	371	168	127	55	166	260	119	176	32	60	70	4	118	23	17	18
Base	738	407	169	94	67	148	309	114	166	37	58	50	4	119	18	12	18
A mass shooting intended to harm as many people as possible	88%	88%	87%	87%	93%	91%	87%	84%	91%	96%	95%	84%	100%	89%	94%	85%	100%
A gang-related shooting	28%	22%	29%	38%	47%	37%	29%	27%	19%	36%	22%	53%	44%	18%	24%	26%	18%
A shooting where one person is targeting another person	42%	43%	32%	46%	56%	39%	44%	47%	37%	35%	27%	57%	22%	37%	38%	50%	27%

USA - Data Collected May 8th through May 21st, 2018



Total		Ethni	city		F	amily's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Etl	hnicity by In	come 100l	K+
					Less than	\$25,000 -	\$70,000 -									
Base	White	Hispanic	Black	Other	\$25,000	\$69,999	\$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other

PARENTS' QUESTION: Regarding a shooting happening in your neighborhood, are you concerned about...(Among parents who are worried about a shooting in their neighborhood.)

Unweighted base	490	218	124	110	38	144	189	75	82	26	52	62	4	46	9	10	17
Base	482	247	117	80	38	133	213	68	68	37	44	48	3	43	5	7	14
A mass shooting intended to harm as many people as possible	60%	56%	66%	69%	58%	61%	59%	64%	60%	49%	57%	74%	52%	62%	87%	64%	43%
A gang-related shooting	47%	42%	46%	58%	63%	60%	43%	42%	41%	59%	58%	63%	47%	39%	29%	50%	48%
A shooting where one person is targeting another person	58%	58%	50%	66%	66%	62%	54%	61%	59%	60%	59%	66%	71%	64%	20%	86%	44%

CHILDREN'S QUESTIONS: Regarding a shooting happening in your neighborhood, are you concerned about...(Among children who are worried about a shooting in their neighborhood.)

Unweighted base	456	197	109	109	41	133	164	62	97	18	46	65	4	58	17	7	15
Base	427	209	100	72	47	106	179	65	78	21	38	44	3	45	11	5	17
A mass shooting intended to harm as many people as possible	70%	71%	60%	69%	85%	65%	70%	76%	69%	80%	51%	70%	73%	68%	53%	75%	80%
A gang-related shooting	46%	39%	62%	51%	33%	65%	43%	31%	40%	66%	71%	61%	26%	35%	73%	22%	35%
A shooting where one person is targeting another person	56%	63%	43%	60%	47%	55%	62%	51%	50%	59%	34%	71%	53%	60%	34%	47%	32%

PARENTS' QUESTION: Summary of Agree - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

_																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	56%	60%	53%	46%	45%	53%	57%	59%	54%	64%	52%	41%	52%	55%	64%	34%	44%
There are too many guns in America	60%	53%	64%	78%	67%	63%	60%	56%	59%	51%	63%	79%	52%	56%	54%	81%	71%
It is too easy to get a gun in America	71%	67%	72%	85%	74%	71%	73%	69%	68%	58%	74%	86%	52%	66%	65%	93%	75%
I believe students and staff should be trained on what to do if there is a shooter in their school	89%	91%	87%	86%	85%	90%	90%	87%	90%	93%	85%	92%	89%	91%	82%	85%	89%
Teachers having guns in school would help children be safer	31%	35%	27%	19%	26%	31%	29%	33%	32%	38%	28%	25%	41%	33%	29%	13%	35%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer	79%	78%	83%	74%	79%	75%	82%	73%	80%	67%	85%	72%	77%	78%	87%	87%	78%

PARENTS' QUESTION: Summary of Disgree - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	27%	23%	28%	33%	38%	26%	25%	30%	29%	15%	30%	34%	16%	27%	28%	40%	36%

USA - Data Collected May 8th through May 21st, 2018

	Total		Ethni	city		F	amily's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Eti	hnicity by In	come 100l	< +
YouGov [®] What the world thinks	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
There are too many guns in America	29%	35%	23%	10%	23%	24%	27%	35%	31%	37%	21%	10%	34%	34%	25%	11%	22%
It is too easy to get a gun in America	20%	24%	15%	8%	16%	12%	18%	26%	24%	22%	5%	7%	44%	27%	27%	3%	16%
I believe students and staff should be trained on what to do if there is a shooter in their school	7%	6%	7%	10%	12%	6%	6%	11%	7%	6%	7%	5%	11%	5%	10%	15%	8%
Teachers having guns in school would help children be safer	46%	44%	45%	60%	45%	42%	44%	45%	53%	32%	47%	50%	28%	53%	45%	77%	49%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer		11%	6%	14%	8%	11%	7%	14%	11%	13%	5%	16%	5%	11%	7%	10%	11%

PARENTS' QUESTION: Summary of Not sure - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	18%	17%	19%	21%	17%	22%	18%	12%	17%	21%	18%	25%	31%	18%	8%	26%	20%
There are too many guns in America	12%	12%	13%	12%	9%	13%	13%	9%	10%	12%	16%	10%	15%	9%	21%	8%	8%
It is too easy to get a gun in America	10%	9%	13%	7%	10%	16%	9%	5%	8%	20%	21%	7%	4%	7%	8%	4%	9%
I believe students and staff should be trained on what to do if there is a shooter in their school	4%	3%	6%	5%	3%	4%	4%	2%	4%	1%	8%	3%	-	3%	9%	-	3%
Teachers having guns in school would help children be safer	23%	21%	28%	21%	30%	27%	27%	22%	16%	30%	25%	25%	30%	14%	25%	10%	16%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer	12%	11%	11%	12%	13%	14%	11%	13%	10%	20%	11%	11%	18%	11%	6%	3%	11%

CHILDREN'S QUESTION: Summary of Agree - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

_																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	48%	53%	42%	43%	36%	48%	47%	51%	48%	59%	47%	36%	35%	50%	46%	36%	41%
There are too many guns in America	54%	48%	56%	72%	63%	54%	59%	49%	50%	41%	54%	69%	54%	47%	40%	81%	62%
It is too easy to get a gun in America	53%	48%	52%	70%	59%	51%	52%	52%	55%	38%	50%	70%	46%	52%	47%	83%	66%
I believe students and staff should be trained on what to do if there is a shooter in their school	84%	87%	83%	82%	76%	88%	84%	79%	85%	91%	83%	90%	90%	88%	77%	87%	77%
Teachers having guns in school would help children be safer	34%	37%	35%	25%	28%	36%	33%	35%	33%	47%	32%	31%	30%	34%	34%	16%	32%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer	73%	73%	74%	72%	70%	75%	73%	70%	72%	71%	76%	76%	75%	72%	69%	85%	74%

CHILDREN'S QUESTION: Summary of Disgree - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68

USA - Data Collected May 8th through May 21st, 2018

	Total		Ethn	icity		F	amily's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Eti	hnicity by In	come 100l	K+
YouGov [®] What the world thinks	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	25%	23%	28%	29%	29%	21%	25%	25%	27%	14%	23%	28%	9%	26%	24%	40%	27%
There are too many guns in America	18%	21%	17%	8%	12%	19%	15%	22%	19%	32%	15%	10%	13%	20%	27%	1%	10%
It is too easy to get a gun in America	14%	16%	12%	8%	13%	12%	13%	19%	12%	22%	5%	5%	29%	14%	19%	1%	1%
I believe students and staff should be trained on what to do if there is a shooter in their school	7%	4%	10%	9%	14%	7%	6%	12%	4%	5%	11%	6%	6%	2%	14%	7%	6%
Teachers having guns in school would help children be safer	36%	34%	33%	50%	40%	34%	34%	38%	40%	23%	39%	40%	39%	39%	39%	65%	38%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer	Q ₀ / _c	8%	9%	11%	8%	8%	9%	12%	8%	9%	5%	11%	6%	8%	16%	3%	2%

CHILDREN'S QUESTION: Summary of Not sure - There is a lot of discussion around guns these days, and we want to know what you think. Which of the following statements do you agree with, disagree with or are not sure about?

_																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I believe guns can keep people safe	27%	24%	31%	28%	34%	31%	27%	23%	25%	27%	29%	36%	56%	23%	30%	25%	32%
There are too many guns in America	28%	31%	27%	19%	25%	27%	26%	30%	32%	27%	31%	21%	33%	33%	32%	18%	28%
It is too easy to get a gun in America	34%	36%	36%	23%	28%	37%	35%	29%	33%	39%	45%	25%	25%	34%	35%	16%	33%
I believe students and staff should be trained on what to do if there is a shooter in their school	9%	9%	7%	8%	10%	4%	10%	9%	10%	4%	6%	3%	4%	10%	8%	7%	17%
Teachers having guns in school would help children be safer	30%	30%	32%	25%	32%	29%	33%	26%	27%	30%	29%	29%	30%	28%	27%	19%	29%
Police officers (including School Resource Officers (SROs)) in schools would help children be safer	19%	19%	17%	17%	22%	18%	18%	18%	20%	20%	19%	13%	19%	21%	15%	12%	24%

PARENTS' QUESTION: Do you think police officers and SROs in schools should be... (Among parents who agree who agree that Police/SROs in schools would help children be safer.)

Unweighted base	1718	925	392	262	139	340	604	288	486	69	136	125	10	328	67	38	53
Base	1768	1029	384	195	159	350	699	261	457	102	143	94	11	324	56	26	51
Armed	82%	84%	81%	82%	74%	82%	83%	80%	82%	74%	86%	84%	79%	85%	62%	82%	88%
Unarmed	6%	5%	6%	8%	8%	7%	5%	5%	7%	7%	6%	7%	7%	6%	13%	12%	6%
Not sure	12%	11%	13%	10%	19%	12%	12%	15%	10%	18%	8%	10%	14%	9%	25%	6%	6%

CHILDREN'S QUESTION: Do you think police officers and SROs in schools should be... (Among children who agree who agree that Police/SROs in schools would help children be safer.)

Unweighted base	1592	857	362	251	122	334	539	266	453	67	127	130	10	308	62	35	48	ľ
Base	1636	963	341	191	141	347	625	250	414	108	129	99	11	297	44	25	48	
Armed	71%	71%	74%	72%	65%	75%	71%	65%	72%	71%	79%	73%	73%	74%	71%	65%	63%	
Unarmed	8%	8%	8%	11%	6%	9%	6%	12%	9%	14%	6%	7%	-	8%	13%	16%	7%	
Not sure	21%	21%	19%	17%	29%	17%	24%	23%	19%	15%	16%	20%	27%	17%	15%	19%	30%	ı

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	Total		Ethni	city		ı	Family's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Et	hnicity by In	come 100	K+
YouGov [®] What the world thinks	Base	White	Hispanic	Black	Other	Less than \$25,000		\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
PARENTS' QUESTION (Importance of Gun Rights vs. Protecting Kids/Adults from Gun Violence): Which of these is more important to you?																	
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
The right of people to own guns	10%	12%	7%	5%	6%	5%	9%	13%	13%	7%	4%	4%	-	15%	8%	3%	7%
Protecting children and adults from gun violence	39%	37%	40%	45%	44%	37%	40%	40%	39%	31%	38%	42%	32%	38%	33%	58%	43%
Both are equally important	49%	50%	50%	49%	45%	56%	49%	45%	47%	59%	54%	52%	62%	46%	57%	39%	47%
Not sure	2%	1%	4%	1%	5%	2%	3%	1%	1%	2%	3%	1%	5%	1%	1%	-	3%

CHILDREN'S QUESTION: (Importance of Gun Rights Vs Protecting Kids/Children from Gun Violence): Which of these is more important to you? (Among children ages 12-17.)

Unweighted base	972	519	202	170	81	208	315	155	294	42	80	79	7	211	35	19	29
Base	1034	595	204	126	109	214	371	173	276	73	75	58	8	198	34	14	29
The right of people to own guns	7%	6%	9%	6%	11%	5%	8%	8%	7%	3%	7%	5%	20%	7%	5%	2%	9%
Protecting children and adults from gun violence	44%	44%	38%	54%	43%	40%	40%	47%	50%	29%	41%	52%	30%	50%	33%	66%	56%
Both are equally important	40%	42%	41%	33%	35%	47%	41%	36%	37%	60%	42%	37%	39%	37%	45%	26%	28%
Not sure	9%	8%	12%	7%	11%	8%	10%	9%	7%	8%	10%	6%	11%	5%	18%	5%	7%

PARENTS' QUESTION: Does [INSERT CHILD'S NAME/your child] learn what to do if there is a shooter in [his/her] school?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Yes	59%	60%	56%	59%	51%	47%	57%	63%	67%	38%	47%	58%	33%	68%	67%	69%	64%
No	15%	14%	11%	18%	21%	18%	15%	19%	10%	22%	13%	19%	22%	9%	14%	16%	8%
Not sure	27%	25%	33%	23%	28%	35%	28%	18%	23%	40%	39%	24%	45%	23%	19%	15%	28%

CHILDREN'S QUESTION: Do you learn what to do if there is a shooter in your school?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Yes	69%	72%	62%	68%	64%	59%	67%	70%	77%	56%	56%	67%	59%	80%	76%	73%	64%
No	22%	22%	22%	27%	24%	30%	23%	20%	16%	35%	28%	28%	37%	16%	11%	25%	20%
Not sure	9%	7%	16%	5%	12%	11%	9%	9%	7%	10%	17%	5%	4%	5%	13%	1%	16%

PARENTS' QUESTION: And which of these are true for you when it comes to guns (not including toy guns, paint guns or BB guns)?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I have held a gun	50%	56%	43%	37%	37%	44%	49%	48%	56%	58%	41%	32%	37%	58%	53%	44%	49%
I have shot a gun	43%	51%	34%	28%	33%	34%	41%	47%	51%	49%	31%	20%	20%	54%	42%	41%	47%
I know someone who has been shot	28%	26%	29%	39%	24%	37%	26%	29%	23%	35%	35%	40%	51%	22%	21%	46%	16%

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	Total		Ethni	city		1	Family's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Etl	hnicity by In	come 100l	(+
YouGov [®] What the world thinks	Base	White	Hispanic	Black	Other		\$25,000 - \$69,999	,	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
I, or someone in my household, currently owns a gun	32%	37%	24%	22%	32%	19%	29%	39%	41%	28%	16%	13%	27%	43%	42%	47%	29%
None of these are true for me	32%	26%	42%	35%	41%	38%	33%	29%	27%	29%	46%	38%	43%	25%	31%	24%	41%

CHILDREN'S QUESTION: And which of these are true for you when it comes to guns (not including toy guns, paint guns or BB guns)?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
I have held a gun	19%	22%	20%	8%	11%	18%	19%	17%	22%	21%	22%	7%	13%	24%	19%	10%	11%
I have shot a gun	14%	17%	13%	5%	7%	12%	12%	14%	18%	17%	14%	4%	13%	19%	24%	14%	3%
I know someone who has been shot	9%	8%	7%	16%	5%	12%	6%	13%	7%	13%	5%	19%	19%	7%	8%	14%	-
Someone I live with currently owns a gun	27%	31%	21%	16%	32%	18%	25%	33%	34%	27%	18%	6%	43%	35%	35%	29%	26%
None of these are true for me	61%	57%	68%	67%	64%	67%	65%	55%	56%	63%	69%	71%	52%	54%	52%	58%	71%

PARENTS' QUESTION: Please indicate the degree to which you agree or disagree with each of the following statements: Kids need adults to talk to at school about their problems

Unweighted base	2236	1213	490	358	175	450	776	388	622	99	161	176	14	426	85	43	68
Base	2225	1313	451	260	201	452	851	350	573	151	161	125	15	415	64	29	65
Strongly agree	42%	41%	40%	53%	42%	47%	42%	44%	38%	41%	48%	54%	30%	40%	23%	52%	38%
Agree	50%	51%	52%	39%	51%	46%	50%	46%	54%	56%	47%	32%	64%	53%	68%	48%	55%
Disagree	6%	6%	6%	7%	3%	5%	6%	7%	5%	2%	3%	11%	6%	6%	6%	-	4%
Strongly disagree	2%	2%	2%	1%	3%	2%	2%	3%	2%	1%	2%	2%	-	2%	4%	-	3%
Net: Strongly agree & Agree	92%	91%	92%	92%	94%	93%	91%	90%	93%	97%	95%	87%	94%	93%	91%	100%	93%
Net: Disagree & Strongly disagree	8%	9%	8%	8%	6%	7%	9%	10%	7%	3%	5%	13%	6%	7%	9%	-	7%

CHILDREN'S QUESTION: Please indicate the degree to which you agree or disagree with each of the following statements: Kids need adults to talk to at school about their problems

Unweighted base	2236	1206	496	359	175	458	776	385	617	99	167	178	14	421	84	44	68
Base	2239	1315	459	265	201	465	850	356	568	151	169	130	15	410	64	30	65
Agree a lot	52%	49%	57%	60%	47%	54%	51%	48%	54%	45%	56%	61%	59%	53%	58%	71%	43%
Agree a little	37%	40%	30%	30%	45%	34%	38%	41%	37%	45%	29%	28%	30%	36%	28%	25%	51%
Disagree a little	9%	9%	12%	5%	5%	8%	8%	10%	9%	7%	13%	5%	6%	9%	14%	4%	6%
Disagree a lot	2%	2%	1%	5%	2%	3%	2%	1%	1%	3%	2%	5%	5%	1%	0%	-	1%
Net: Agree a lot /Agree a little	89%	89%	87%	90%	93%	88%	90%	89%	90%	91%	85%	89%	89%	90%	86%	96%	94%
Net: Disagree a little/Disagree a lot	11%	11%	13%	10%	7%	12%	10%	11%	10%	9%	15%	11%	11%	10%	14%	4%	6%

CHILDREN'S QUESTION: Not including your parents, who do you trust the most in your community? (Open-ended responses among those who provided a response.)

Unweighted base	876	485	202	114	75	157	297	154	268	40	62	49	6	177	39	21	31
Base	900	548	178	85	89	167	340	145	248	60	65	36	6	171	33	16	27

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	Total		Ethni	icity		F	amily's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Eti	nnicity by In	come 100k	(+
	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
Teachers / principal / school staff	28%	29%	32%	10%	29%	29%	24%	28%	31%	31%	40%	10%	-	34%	17%	7%	46%
Grandparents / grandmother / grandfather	19%	19%	25%	13%	13%	26%	17%	13%	20%	25%	29%	21%	20%	17%	33%	13%	22%
Friends	17%	18%	11%	17%	22%	12%	16%	20%	21%	10%	7%	19%	32%	22%	23%	13%	19%
Police / police officers	15%	15%	18%	11%	14%	21%	14%	16%	12%	28%	21%	11%	18%	14%	3%	6%	14%
Neighbors	9%	10%	2%	17%	9%	7%	10%	10%	8%	8%	1%	11%	36%	9%	4%	4%	11%
Brothers / sisters / siblings	6%	6%	5%	5%	11%	5%	7%	6%	7%	4%	4%	10%	-	6%	3%	-	26%
Pastor / priest / church leaders / minister	6%	6%	5%	11%	4%	4%	6%	4%	8%	4%	-	13%	-	9%	10%	9%	2%
Family / relatives	6%	4%	10%	6%	6%	12%	4%	6%	4%	3%	18%	12%	30%	4%	5%	7%	3%
Aunt / uncle	4%	3%	5%	12%	2%	7%	3%	4%	5%	3%	5%	14%	20%	4%	6%	15%	2%
Friends` parents	4%	5%	3%	3%	4%	1%	3%	5%	8%	-	-	4%	-	7%	10%	9%	13%
Church / church family / church friends	3%	3%	5%	1%	-	3%	3%	5%	3%	-	7%	0%	-	3%	4%	-	-
Firemen	3%	3%	1%	2%	4%	4%	1%	4%	3%	9%	-	1%	-	4%	-	7%	-
Coach / instructors	2%	2%	1%	-	10%	-	4%	1%	2%	-	-	-	-	3%	-	-	3%
Counsellors	2%	2%	2%	-	-	2%	3%	1%	1%	2%	2%	-	-	1%	1%	-	-
Leaders / community leaders / youth leaders	1%	1%	1%	3%	-	*	1%	1%	2%	-	*	-	-	1%	1%	14%	-
Cousins	1%	0%	1%	2%	-	1%	1%	1%	0%	-	-	2%	-	-	1%	-	-
God / Jesus	0%	1%	0%	2%	-	0%	0%	1%	1%	-	-	1%	-	1%	-	-	-
Other	5%	5%	0%	9%	6%	9%	4%	4%	3%	14%	1%	12%	18%	4%	-	11%	-

DEMOGRAPHICS: Parent Age

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
<25	1%	0%	2%	3%	-	3%	1%	0%	-	0%	5%	6%	-	-	-	-	-
25-34	19%	16%	24%	23%	14%	26%	23%	16%	8%	25%	30%	25%	18%	7%	9%	13%	12%
35-44	41%	41%	42%	37%	44%	40%	41%	47%	37%	34%	47%	35%	65%	39%	29%	46%	28%
45-54	29%	32%	23%	24%	32%	21%	26%	28%	41%	28%	11%	25%	17%	41%	42%	30%	47%
55+	10%	11%	9%	13%	10%	10%	9%	9%	14%	12%	8%	10%	-	13%	21%	11%	13%

DEMOGRAPHICS: Age and gender of child in household selected to participate in the survey.

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
6-8 -male	14%	14%	17%	12%	15%	14%	16%	14%	12%	17%	12%	12%	23%	12%	9%	6%	21%
6-8 -female	15%	16%	12%	14%	13%	16%	14%	19%	13%	17%	16%	14%	9%	12%	13%	15%	14%
9-11 -male	13%	13%	15%	16%	6%	16%	14%	8%	12%	11%	19%	20%	-	13%	12%	9%	5%
9-11 -female	12%	13%	13%	10%	13%	9%	13%	10%	15%	8%	8%	9%	14%	15%	13%	22%	16%
12-14 -male	11%	11%	10%	11%	11%	12%	11%	10%	10%	12%	11%	12%	20%	10%	8%	10%	12%
12-14 -female	13%	12%	10%	13%	22%	12%	11%	14%	15%	12%	10%	15%	6%	16%	6%	12%	18%
15-17 -male	12%	10%	15%	11%	12%	8%	12%	14%	13%	9%	9%	5%	6%	10%	31%	19%	7%
15-17 -female	11%	11%	9%	12%	9%	14%	9%	10%	11%	15%	15%	13%	23%	12%	9%	7%	7%

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Е	Total		Ethn	city		F	amily's A	nnual Inco	me	Ethn	icity by Inco	ome Unde	r 25K	Et	hnicity by In	come 100	K +
Г						Less than	\$25,000 -	\$70,000 -									
ı	Base	White	Hispanic	Black	Other	\$25,000	\$69,999	\$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other

DEMOGRAPHICS: How many people occupy your residence (including yourself)? This includes related family members and all the unrelated people, if any, who live with you.

Unweighted base	2074	1141	459	303	171	392	703	376	603	85	150	143	14	413	79	43	68
Base	2072	1219	431	226	196	395	771	346	560	120	150	110	15	404	61	29	65
3-4 people	70%	71%	60%	68%	81%	66%	67%	77%	72%	73%	59%	68%	58%	71%	63%	54%	90%
5-6 people	26%	26%	31%	27%	17%	29%	28%	20%	24%	25%	33%	28%	20%	26%	26%	31%	9%
4+ people	71%	69%	82%	69%	64%	73%	73%	67%	70%	61%	86%	68%	69%	71%	62%	72%	68%
6+ people	13%	11%	20%	17%	8%	15%	15%	8%	13%	11%	16%	16%	27%	12%	20%	37%	1%
Mean	4.23	4.14	4.58	4.29	3.96	4.32	4.31	4.03	4.19	4.04	4.52	4.30	4.59	4.16	4.49	4.81	3.79
Median	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
StdDev	1.22	1.11	1.36	1.38	1.11	1.28	1.25	1.06	1.20	1.20	1.11	1.49	1.56	1.09	1.79	1.72	0.66

DEMOGRAPHICS: What is your gender?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Male	45%	47%	44%	38%	44%	32%	41%	57%	53%	32%	38%	27%	19%	52%	63%	58%	51%
Female	55%	53%	56%	62%	56%	68%	59%	43%	47%	68%	62%	73%	81%	48%	37%	42%	49%

DEMOGRAPHICS: What racial or ethnic group best describes you?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
White	59%	100%	-	-	-	33%	60%	67%	72%	100%	-	-	-	100%	-	-	-
Black	12%	-	-	100%	-	28%	10%	7%	5%	-	-	100%	-		-	100%	-
Hispanic/Latino	21%	-	100%	-	-	36%	22%	12%	11%	-	100%	-	-		100%	-	-
Asian	5%	-	-	-	59%	2%	4%	9%	8%	-	-	-	48%		-	-	72%
Native American	1%	-	-	-	9%	1%	0%	2%	1%	-	-	-	32%	-	-	-	5%
Middle Eastern	1%	-	-	-	7%	-	1%	1%	1%	-	-	-	-	-	-	-	6%
Mixed Race	2%	-	-	-	19%	0%	2%	3%	1%	-	-	-	15%	-	-	-	11%
Other	1%	-	-	-	7%	0%	1%	-	1%	-	-	-	6%		-	-	6%

DEMOGRAPHICS: What is the highest level of education you have completed?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
No high school degree	9%	4%	23%	9%	3%	25%	8%	1%	1%	14%	44%	17%	-	2%	-	-	-
High school graduate	23%	21%	30%	28%	17%	35%	30%	16%	7%	42%	30%	36%	21%	6%	16%	4%	4%
Some college, but no degree (yet)	20%	21%	19%	25%	13%	24%	23%	20%	13%	23%	17%	30%	54%	15%	17%	1%	4%
2-year college degree	12%	12%	10%	13%	12%	8%	15%	15%	8%	13%	3%	8%	11%	6%	17%	7%	11%
4-year college degree	22%	26%	10%	16%	31%	5%	16%	34%	38%	5%	3%	7%	8%	39%	21%	42%	44%
Postgraduate degree	14%	16%	8%	9%	24%	3%	7%	14%	34%	3%	3%	2%	5%	34%	29%	46%	37%

DEMOGRAPHICS: What is your marital status?

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	Total		Ethni	city		F	amily's A	nnual Inco	me	Ethni	icity by Inco	ome Unde	r 25K	Etl	hnicity by In	come 100	(+
	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Married, living with spouse	68%	72%	63%	44%	83%	38%	65%	81%	88%	48%	37%	25%	61%	88%	80%	87%	92%
Separated	2%	2%	3%	4%	-	5%	1%	3%	0%	4%	9%	3%	-	0%	-	2%	-
Divorced	9%	10%	8%	7%	6%	10%	13%	5%	4%	15%	8%	9%	6%	4%	5%	3%	4%
Widowed	2%	2%	2%	3%	1%	3%	2%	1%	4%	6%	1%	3%	-	3%	9%	1%	4%
Single, never married	14%	9%	21%	34%	7%	35%	14%	7%	3%	18%	42%	46%	28%	2%	5%	7%	-
Domestic partnership	5%	5%	3%	9%	3%	9%	5%	3%	2%	8%	5%	14%	5%	3%	1%	-	-

DEMOGRAPHICS: Family's Annual Income

Unweighted base 2250 1214 498 363 175 460 778 389 623 99 167 180 14 426 85 44 Base 2250 1320 463 266 201 465 854 357 574 151 169 130 15 415 64 30 Less than \$10,000 [5000] 6% 3% 8% 20% 2% 30% - - 28% 23% 40% 32% - - - \$10,000 - \$19,999 [15000] 8% 4% 18% 16% 3% 40% - - - 37% 49% 32% 40% - - - 37% 49% 32% 40% - - - 37% 49% 32% 40% - - - 37% 49% 32% 40% - - - - 36% 28% 27% 28%																			ual Income
Less than \$10,000 [5000] 6% 3% 8% 20% 2% 30% 28% 23% 40% 32% 5 10,000 - \$19,999 [15000] 8% 4% 18% 16% 3% 40% 37% 49% 32% 40% 5 20,000 - \$24,999 [22500] 6% 4% 10% 13% 2% 30% 36% 28% 27% 28% 5 25,000 - \$29,999 [27500] 4% 3% 6% 6% 2% - 11%	68	(44	85	426	14	180	167	99	623	389	778	460	175	363	498	1214	2250	Unweighted base
\$10,000 - \$19,999 [15000]	65	(30	64	415	15	130	169	151	574	357	854	465	201	266	463	1320	2250	Base
\$20,000 - \$24,999 [22500] 6% 4% 10% 13% 2% 30% 36% 28% 27% 28% \$25,000 - \$29,999 [27500] 4% 3% 6% 6% 2% - 11%	-		-	-	-	32%	40%	23%	28%	-	-	-	30%	2%	20%	8%	3%	6%	Less than \$10,000 [5000]
\$25,000 - \$29,999 [27500] 4% 3% 6% 6% 2% - 11%	-		-	-	-	40%	32%	49%	37%	-	-	-	40%	3%	16%	18%	4%	8%	\$10,000 - \$19,999 [15000]
\$30,000 - \$39,999 [35000] 9% 9% 11% 10% 6% - 24%	-		-	-	-	28%	27%	28%	36%	-	-	-	30%	2%	13%	10%	4%	6%	\$20,000 - \$24,999 [22500]
	.		-	-	-	-	-	-	-	-	-	11%	-	2%	6%	6%	3%	4%	\$25,000 - \$29,999 [27500]
\$40,000 - \$49,999 [45000] 9% 10% 10% 5% 11% - 25%	.		-	-	-	-	-	-	-	-	-	24%	-	6%	10%	11%	9%	9%	\$30,000 - \$39,999 [35000]
	-		-	-	-	-	-	-	-	-	-	25%	-	11%	5%	10%	10%	9%	\$40,000 - \$49,999 [45000]
\$50,000 - \$69,999 [60000] 15% 17% 13% 10% 15% - 40%	-		-	-	-	-	-	-	-	-	-	40%	-	15%	10%	13%	17%	15%	\$50,000 - \$69,999 [60000]
\$70,000 - \$99,999 [85000] 16% 18% 9% 9% 26% 100%	-		-	-	-	-	-	-	-	-	100%	-	-	26%	9%	9%	18%	16%	\$70,000 - \$99,999 [85000]
\$100,000 - \$149,999 [125000] 15% 19% 10% 6% 15% 59% 60% 71% 55%	47%	4	55%	71%	60%	-	-	-	-	59%	-	-	-	15%	6%	10%	19%	15%	\$100,000 - \$149,999 [125000]
\$150,000 or more [200000] 10% 13% 4% 5% 17% 41% 40% 29% 45%	53%	5	45%	29%	40%	-	-	-	-	41%	-	-	-	17%	5%	4%	13%	10%	\$150,000 or more [200000]
Prefer not to say	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Prefer not to say
Net: Less than \$25,000 21% 11% 37% 49% 7% 100% 100% 100% 100% 100%	-		-	-	-	100%	100%	100%	100%	-	-	-	100%	7%	49%	37%	11%	21%	Net: Less than \$25,000
Net: \$25,0000 - \$49,999 23% 22% 27% 21% 19% - 60%	-		-	-	-	-	-	-	-	-	-	60%	-	19%	21%	27%	22%	23%	Net: \$25,0000 - \$49,999
Net: \$50,000 - \$99,999 31% 35% 22% 19% 41% - 40% 100%	-		-	-	-	-	-	-	-	-	100%	40%	-	41%	19%	22%	35%	31%	Net: \$50,000 - \$99,999
Mean \$73,846 \$84,499 \$51,441 \$45,382 \$93,047 \$14,299 \$46,777 \$85,000 \$155,493 \$14,923 \$14,750 \$13,023 \$13,954 \$155,148 \$146,658 \$158,952 \$155,952 \$	64,845	\$16	\$158,952	\$146,658	\$155,148	\$13,954	\$13,023	\$14,750	\$14,923	\$155,493	\$85,000	\$46,777	\$14,299	\$93,047	\$45,382	\$51,441	\$84,499	\$73,846	Mean
StdDev 56058 55974 45969 48415 57676 6804 12048 - 36872 6932 6230 7235 7056 36817 34257 37974	7718	37	37974	34257	36817	7056	7235	6230	6932	36872	-	12048	6804	57676	48415	45969	55974	56058	StdDev

DEMOGRAPHICS: Which of the following best describes your current employment status? You may select more than one option if this reflects the best way to describe your employment status.

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Working full time now	57%	61%	49%	47%	67%	19%	58%	74%	77%	18%	22%	14%	48%	74%	89%	97%	71%
Working part time now	12%	9%	16%	13%	12%	20%	10%	8%	10%	10%	29%	20%	5%	10%	8%	2%	13%
Temporarily laid off	0%	0%	0%	1%	1%	1%	0%	-	-	-	*	2%	10%	-	-	-	-
Unemployed	6%	3%	13%	15%	2%	21%	5%	0%	1%	11%	26%	26%	17%	1%	1%	-	-
Retired	4%	5%	2%	2%	2%	7%	3%	2%	3%	18%	3%	1%	-	3%	-	1%	-
Permanently disabled	5%	5%	5%	9%	1%	17%	3%	2%	1%	20%	13%	17%	20%	1%	-	-	-
Taking care of home or family	18%	18%	18%	16%	17%	20%	23%	14%	11%	24%	15%	26%	-	12%	3%	1%	16%
Student	2%	1%	1%	2%	3%	3%	2%	1%	1%	2%	3%	3%	-	1%	1%	-	-

DEMOGRAPHICS: REGION

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	Total		Ethni	city		F	amily's A	nnual Inco	me	Ethn	icity by Inco	me Unde	r 25K	Et	hnicity by In	come 100l	(+
	Base	White	Hispanic	Black	Other	Less than \$25,000	\$25,000 - \$69,999	\$70,000 - \$99,999	\$100,000+	White	Hispanic	Black	Other	White	Hispanic	Black	Other
Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Northeast	17%	20%	11%	15%	11%	14%	17%	16%	20%	17%	10%	15%	5%	22%	15%	10%	17%
Midwest	23%	29%	11%	16%	16%	15%	24%	29%	22%	21%	8%	16%	13%	26%	13%	14%	14%
South	37%	32%	42%	63%	28%	48%	39%	31%	30%	42%	44%	62%	46%	30%	21%	63%	21%
West	23%	19%	35%	7%	46%	23%	20%	24%	28%	20%	38%	6%	35%	22%	51%	13%	48%

DEMOGRAPHICS: Which best describes the area in which you live?

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
Large city like New York, Chicago, Los Angeles or Houston	20%	14%	28%	33%	25%	24%	15%	25%	22%	10%	28%	32%	37%	20%	28%	31%	27%
Medium-sized city like New Haven, CT, Charlotte, NC, Knoxville, TN or Ventura, CA	13%	11%	18%	13%	14%	12%	14%	10%	15%	9%	15%	11%	14%	11%	25%	14%	25%
Small city like Greenville, NC, Golden, CO or Williamsport, PA	10%	12%	8%	9%	10%	10%	11%	12%	8%	10%	10%	10%	11%	9%	4%	6%	9%
Suburbs	29%	31%	24%	23%	37%	15%	31%	29%	38%	15%	17%	13%	11%	39%	33%	46%	34%
Small town	14%	16%	13%	10%	7%	21%	14%	11%	10%	30%	17%	17%	4%	12%	11%	-	5%
Rural area	14%	17%	10%	12%	7%	19%	16%	13%	7%	26%	14%	18%	23%	10%	0%	3%	-

DEMOGRAPHICS: Urbanicity

Unweighted base	2250	1214	498	363	175	460	778	389	623	99	167	180	14	426	85	44	68
Base	2250	1320	463	266	201	465	854	357	574	151	169	130	15	415	64	30	65
City (NET)	43%	37%	53%	55%	49%	45%	40%	47%	44%	29%	52%	53%	62%	40%	56%	51%	61%
Large city - Inner city	9%	6%	12%	22%	6%	13%	7%	10%	8%	3%	13%	23%	9%	7%	11%	22%	8%
City, but not inner-city	18%	15%	24%	19%	22%	17%	18%	22%	17%	12%	22%	14%	48%	14%	24%	15%	25%
Outskirts of city	11%	11%	11%	7%	13%	8%	8%	10%	17%	7%	9%	7%	5%	17%	15%	12%	25%
Outskirts/Very close to city	25%	25%	25%	18%	33%	16%	21%	23%	38%	14%	21%	14%	11%	37%	37%	42%	49%
Suburbs	29%	31%	24%	23%	37%	15%	31%	29%	38%	15%	17%	13%	11%	39%	33%	46%	34%
Small town	14%	16%	13%	10%	7%	21%	14%	11%	10%	30%	17%	17%	4%	12%	11%	-	5%
Rural Area	14%	17%	10%	12%	7%	19%	16%	13%	7%	26%	14%	18%	23%	10%	0%	3%	-